# LEADERSHIP CIRCLE

# MEMBERSHIP PROGRAM



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## THE LEADERSHIP CIRCLE

"No relationship is more important to me and to Canada than the one with Indigenous peoples,"

The Right Honourable Justin Trudeau, PM

WHY: To advance Indigenous employment, business and community investments in your company, contractors and communities at large.

WHO: Employers, Indigenous Economic Development Corporations, Aboriginal employment programs, educational institutions.

**HOW:** A commitment to climbing the Inclusion Continuum (see below), renewing relationships between Indigenous and non-Indigenous Canadians and making social and economic inclusion work.

### 6 - INTEGRATION

Inclusion as a catalyst for growth

### 5 - INCUBATION

Inclusion nurtured as a core competency

### 4 - INITIATION

Inclusion as a business imperative



# 7 - IN

# 7 - INCLUSION

Achieve Full Inclusion to Maximize Workplace Performance





### 3 - IMAGE

Inclusion as public relations

### 2 - INTIMIDATION

Inclusion as forced compliance

### 1 - INDIFFERENCE

Inclusion is not on the radar



# **ABOUT US**

"Indigenous Works is helping companies and communities advance partnerships and relationships by improving workplace and partnership performance,"

- Sean Willy, VP,

Des Nedhe Development

The Indigenous Works is a national social enterprise that has been helping Canadian businesses create successful economic partnerships and employment relationships with the Indigenous community since 1998. We have a deep understanding of both the corporate and the Indigenous environments. Our ability to build trusted partnerships and close existing cultural gaps between the two will save you both time and resources.

Our goals are twofold: to help businesses, Indigenous economic development corporations, post-secondary institutions and other organizations become partners and employers of choice to the Indigenous community, and to help Indigenous people achieve greater labour market and economic participation.

# WHY IT MATTERS

"We have to start thinking about Indigenous people as an investment and as partners - we can build inclusive workplaces and partnerships."

> - Dan Christmas, Senior Advisor, Membertou Economic Development Corporation

Reconciliation, land rights, new governments committed to a renewed relationship with Indigenous Peoples - there is no doubt we are seeing a heightened focus on Indigenous issues in Canada. This, combined with a young and fast-growing Indigenous population and a continued gap in Indigenous people's quality of life, education and employment present both challenges and opportunities for Canadian businesses - to adapt, act on the recommendations of the Truth & Reconciliation Commission report and find ways to effectively adopt Indigenous inclusion as a means to future business sustainability, growth and prosperity. Read more about the business case for inclusion on our website, indigenousworks.ca.



# MEMBERSHIP IN OUR LEADERSHIP CIRCLE

"The Indigenous Works truly understands the challenges and opportunities facing the business world & Indigenous communities; together we are increasing the participation of indigenous peoples in energy development through meaningful employment outcomes."

- Anne Harding, Senior Advisor, Stakeholder and Aboriginal Relations, Suncor Energy Inc. By participating in our Leadership Circle membership program, your organization will:

- Be part of a distinguished group of inclusion leaders;
- together we are increasing the Learn from an experienced community of practices;
  - Benchmark your inclusion efforts and workplace performance;
  - Advocate for social and economic inclusion;
  - Build employment and economic opportunities with Indigenous economic development corporations, employment practitioners and educational institutions.



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### **BECOME A MEMBER TODAY**

To begin or renew your membership, or for more information, contact: Paula Sawyer: LC Member Coordinator psawyer@indigenousworks.ca | 306.956.5395

# **MEMBERSHIP LEVELS & BENEFITS**

	Attend Our National Events: Nov 22-24, 2016 Banff, AB	Get Member Credits & Discounts on Our Products and Services	Annual Inclusion Report 2017
MEMBERSHIP LEVELS	NATIONAL SIGNATURE EVENTS One Full Delegate pass covers:  Inclusion Works National Workplace Inclusion Leadership Awards Champions Leadership Forum Networking Event	Product & Services for Members:  • Advisory Services • Customized Training • Tools & Programs • Research & Services • Recruitment Campaigns • iN Job Board  Member Discounts: 10% - 40%	National Inclusion Leadership Report "New insights on membership, workplace and inclusion leadership strategies"
RELATIONS - \$35,000	<ul> <li>2 Delegate Passes Inclusion Works</li> <li>RELATIONS Sponsor *</li> </ul>	\$15,000 Credit	Copy of Report
NETWORK - \$25,000	<ul> <li>2 Delegate Passes Inclusion Works</li> <li>NETWORK Sponsor *</li> </ul>	\$10,000 Credit	Copy of Report
ENGAGEMENT - \$15,000	<ul> <li>1 Delegate Pass Inclusion Works</li> <li>ENGAGEMENT Sponsor *</li> </ul>	\$6,000 Credit	Copy of Report
CONNECTIONS - \$10,000	<ul> <li>1 Delegate Pass Inclusion Works</li> <li>CONNECTIONS Sponsor *</li> </ul>	\$4,000 Credit	Copy of Report
NEW MEMBERS  # of Employees Fee  < 500 \$2,500 500 - 5,000 \$5,000 5,001 - 10,000 \$7,500 >10,000 \$10,000	• 1 Delegate Pass Inclusion Works	Workplace Inclusion Mastery Certificate (\$295 value)	Copy of Report
ALL INDIGENOUS EDUCATIONAL ORGANIZATIONS. \$2,000	• 1 Delegate Pass Inclusion Works	Workplace Inclusion Mastery Certificate (\$295 value)	Copy of Report

\*See Sponsorship Levels Benefits Chart