



## Business Management and Entrepreneurship

### 4 Week Program

#### Program Info

The Business Management and Entrepreneurship program will focus on the designing and management of an outdoor adventure enterprise. This program is based on a highly interactive curriculum that includes learning circles, groups and individual projects.

#### Program Delivery

This program is delivered to students in five different modules;

- Module one: Assessing entrepreneurship as a career option
- Module two: Formulating business ideas
- Module three: The business plan
- Module four: Conducting a Feasibility Study
- Module five: Working with others

Students participate in live classes via CENTRA (web enhanced audio conferencing) from a home computer in the following AETS participating communities using high speed internet: Animbiigoo Zaagi'igan Anishinaabek (Lake Nipigon Ojibway), Biinjitiwaabik Zaaging Anishinaabek (Rocky Bay First Nation), Bingwi Neyaashi Anishinabek (Sand Point), Kiashke Zaaging Anishinaabek (Gull Bay First Nation), Michipicoten First Nation, Ojibways of the Pic River First Nation, Pays Plat First Nation, Pic Mobert First Nation and Red Rock Indian Band.

#### Program Evaluation

The Business Management and Entrepreneurship program will be evaluated by; demonstration of the ability of the participant to perform job competencies, quizzes, participation and a final business plan.

#### Program Certification

Students of the Business Management and Entrepreneurship program will receive a college certificate at the successful completion of each module.

#### Start Date

September 4 to October 2, 2012

#### Location

Confederation College - Thunder Bay Campus (Natural Resources Building)

#### For information, please contact:

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<http://aets.org/NaturalResourcesTraining>