



Superior STRATEGIES



NOKIIWIN
TRIBAL COUNCIL



INTRODUCTION: Aboriginal Hospitality & Tourism.

Aboriginal tourism is booming. Aboriginal cultures are a major selling point for visitors to Canada. Uniquely Northwestern Ontario boasts lands rich with wildlife, exotic plants and vegetation and beautiful waters that can offer tourists a memorable experience. Increasing numbers of Aboriginal peoples and communities see tourism as an opportunity to use their talents, culture and resources in their communities to obtain self-sufficiency. The Aboriginal Tourism and Hospitality Program offer students the skills and knowledge to seek employment in the tourism industry or act upon their entrepreneurial instincts and develop their own business ideas. Graduates of the program will gain a lot of valuable insight in the tourism industry, while developing skills that are unique to our region and the First Nations who inhabit the traditional territory.

Throughout the life cycle of the program students will complete value added training and certifications that will allow the students to gain recognition for transferrable skills in order to make the students more employable. The Aboriginal Hospitality and Tourism Program has been developed in a manner as to combine traditional/historical teachings, while encompassing modern job readiness training, ultimately allowing the participants to be successful in today's tourism sector.

PROGRAM INFO.

The Aboriginal Hospitality and Tourism Program is designed to provide industry specific training to Aboriginal people looking for a career in the Tourism and Hospitality Sector. The Program is comprised of two training components. The first is ten (10) weeks of classroom training, the second component includes six (6) weeks of on the job training.

CERTIFICATES

Tourism Essentials • Service Excellence
Computer Applications • First Aid
Food Safety • Smart Serve • WHMIS

PROGRAM OUTLINE

Business Communications

Computer Applications

Introduction to Aboriginal Tourism

Experiential Tourism

Heritage Recovery

Special Events Planning

Customer Service

Job Placement AETS Funded

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