



Entrepreneur: June Desmoulin
Business: Sacred Element Teas
Industry: Natural Health



Practicing in natural health for over six years, June from Pic Mobert First Nation proudly established Sacred Element Teas in 2015. After graduating in March, June was unemployed and decided to turn her interest in plants and health into her own business. She first had the idea to start Sacred Element Teas seven years ago when she began feeling sick and did not want to take prescription drugs to mend her illness. While on a walk, June picked up a willow and began researching it and testing it, and thought this is how she will start her business.

June's motivation was to help others take control of their health like she did. In order to do this she networked with like-minded people and read books about alternative health to gather as much information as possible. In order to finance her business, June utilized YES Employment, BMO and Anishniabek Employment & Training Services (AETS). After putting in her application for the Self-Employment Benefit program, AETS provided June with funding during the introductory stages of opening her business. This funding allowed her to purchase inventory and to market her business. June received support in building her business plan from Thunder Bay Community Economic Development Commission, which she advises is the key to long-term success. To succeed, entrepreneurs should follow their dreams and use a business plan to keep focused.

June notes that it has taken almost six years to get to a place where she is in the position to start her own business. It is a dream she is finally being able to realize and she is happy to wake up everyday, smell the flowers and have the opportunity to do what she does.



Anishniabek Employment
and Training Services

